



OSCAR & EMMA

CUSTOM DESIGN GUIDE

Let's get started!

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One : WHAT WE OFFER

Printing Methods : Letterpress · Engraving · Foil Stamping · Traditional Offset · Digital Offset

Working directly with Oscar & Emma offers you a complete custom design experience. The sky is the limit! We offer all types of printing methods to fit your budget. We listen carefully to your likes and dislikes to create an invitation or announcement that reflects your unique personality and event. Coordinating items such as welcome packages, ceremony programs, cocktail napkins, menus and escort/place cards can also be included in this service to add that extra special touch to your event. Whether you live in Columbus, Ohio or half way around the the world, we make sure to keep the design process exciting and stress-free for you.

Q: Is there an alternative to complete custom design?

Oscar & Emma also has a wonderful partnership with Minted.com. We create unique, affordable designs that are exclusive to Minted and are available to be purchased through the SHOP section of our website or directly through Minted.com. They are always happy to customize any design to fit your color scheme. Matching items are also available to complete your wedding suite.



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Two : GETTING STARTED & WORKING TOGETHER

We start the custom design process with an initial consultation, whether in person, over the phone or via email. During this appointment we will find out all about you and your event. This is the perfect time to provide us with images, fabric swatches and descriptions of all the things you like or envision for your big day. We will discuss all of the basics including quantities, timelines, colors and paper options.

Within approximately one week we will provide you with a price estimate and contract via email. Once you have approved and signed both items, a 50% deposit is required to start the design process. Included in the cost are 2-3 initial design concepts that will be sent to you via email as pdfs. The designs will be created based on our initial conversations. After you review these concepts and provide us with your feedback, you then receive 2 rounds of revisions free of charge. After those 2 rounds, we will bill at \$65/hr for additional changes and design time.

After all final edits have been made, it is imperative that you take time to look over all proofs for any errors or misspellings. Because your satisfaction is so important to us, we will not proceed with printing until you have approved each and every proof of your design with a signature. Nothing is sent to press without your official approval. It is important to note that once you have sent us your final approval, all changes that incur additional charges will be the your responsibility. Oscar & Emma will not be held responsible for any errors including layout, typographical, punctuation, spelling, etc. It is always best to have friends and family review the designs before sending us your final approval.

The remaining 50% balance will be due when your items are ready to be sent to you. Expedited shipping is also available.

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Three : CUSTOM DESIGN PRICING

Pricing for custom invitations and announcements is unique to each individual client's needs. Once we discuss all the items you would like to order, the quantity of each item and the type of printing method you would like to use, we will be able to put together a price estimate especially for you.

Four : TIMELINE

Q: When should you contact us?

We prefer to start the entire process approximately 4 months before your mailing date. However, as long as our schedule allows, we are happy to consider projects that may be required with a quicker turnaround time. Please feel free to contact us and we will do our best to fit you in our schedule.

As a general rule of thumb:

Save-the-Dates should be mailed 6-10 months prior to your event.

Invitations should be mailed 6-8 weeks prior to your event. However, we recommend mailing your invitations 8-10 weeks prior to your event for destination weddings or weddings with many out-of-town guests.

Q: After I have given my final approval, when will I receive my invitations or announcements?

Please allow 4-6 weeks for offset and letterpress printing and 6-8 weeks for foil stamping and engraving.

Five : WE ARE HERE TO HELP

If you have any questions or concerns at all during the entire process, please feel free to let us know. Our priority is to make the entire process fun and stress-free for you. I hope to be working with you very soon!